

ASSOCIATION OF
SWEDESH
FASHION
BRANDS



ANTONIA AX:SON JOHNSON FOUNDATION
FOR SUSTAINABLE DEVELOPMENT



Mercedes-Benz
FashionWeek
STOCKHOLM

WELCOME TO FASHION TALKS at MERCEDES-BENZ FASHION PAVILION 2012

Fashion Talks 2012 will explore important trends in technology, lifestyles and business models that are reshaping the consumer's expectations and opportunities for consuming fashion, and offering exciting ways for innovative fashion brands to engage their customers in a more sustainable fashion industry.

Fashion Talks is a seminar that explore the overall theme of Fashion and Sustainability including speakers from both fashion and science communities. Fashion Talks is a well known event during Fashion Week and reach out to a wide audience.

STOCKHOLM FEBRUARY 1 08.30 - 10.30 2012